



FrogPad™

Applieddata.net

Embedded Computer Systems

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NEWS RELEASE

**APPLIED DATA SYSTEMS ANNOUNCES THE AVAILABILITY OF
FROGPAD, THE NEW MOBILE KEYBOARD STANDARD,
FOR ADS CUSTOMERS**

CTIA Wireless – New Orleans, LA – March 17, 2003 - - Applied Data Systems (ADS), a leading developer of RISC-based embedded computer systems company and FrogPad, the patented keyboard for mobile computing, announce the availability of their joint technologies, demonstrated at CTIA in New Orleans March 17 – 19, 2003. FrogPad™'s patented keyboard featuring one-handed data entry is being demonstrated with ADS' low power consuming Graphics Master™ Computing System.

The Graphic Master development systems, used as Intel StrongARM reference platform for Intel customers, have one of the lowest power management platforms commercially available today, with the StrongARM running at <450 mW at 2.0V/206 MHz, which facilitates mobile applications. In addition to power constraints, another of the greatest limitations for users of mobile devices is the challenge of inputting text. **The FrogPad's** one-handed, ergonomic, keypad solves the problem of accurate, fast, mobile text and data entry for a multitude of devices--tablet PCs, wireless PDAs, smart cell phones, GPS devices, and wearable computers. FrogPad's business model is to license the technology to device and accessory manufacturers.

Combining the technologies enhances the capabilities for low-power consuming Web-enabled mobile and handheld applications.

"FrogPad's one-handed ergonomic keyboard enables ADS' systems to be used in text-intensive applications in the mobile environment," said Robert Olsen, President, ADS. "Facilitating miniature mobile communication will be one of the most important technology investments for US businesses and FrogPad's design sets a new standard for keyboards. "

"ADS RISC-based platforms provide the power of Windows based desktop computing on wireless devices for the mobile workforce," said Linda Marroquin,

President of FrogPad. "Their low-power demanding systems broaden the mobility and application possibilities for our keyboard."

"Applied Data Systems has developed a high level of interconnectivity on an Intel StrongARM reference platform that we believe designers of wireless and handheld applications can take full advantage of," said Ken Edwards, product marketing for Intel's Handheld Computing Division.

Unlike other wireless data entry methods such as folding keyboards, miniature Qwerty keypads, electronic ink and voice-recognition systems, FrogPad is the only one-handed fully functional keypad. Applied Data Systems' Graphics Master supports a comprehensive array of onboard communication devices, and will have XScale and CE.Net versions available.

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About Applied Data Systems

Applied Data Systems is a leading developer of RISC-based embedded solutions, using Intel's StrongARM™ and XScale processor core technology. ADS solutions are ideally suited for mobile devices and low-power applications. Applied Data products enable applications ranging from fleet management/GPS to point of sale/kiosk. For more information, see www.applieddata.net

About FrogPad

FrogPad, Inc. is an innovator in data entry methods for mobile computing and communication. The Houston-based company, founded 1998 and incorporated 1999, delivered its first prototype products in March of 1999 and launched them in Japan in September 2001. Founded by inventor, Kenzo Tsubai and visionary entrepreneur, Linda Marroquin, President and CEO, FrogPad™ is a private company delivering its products worldwide through partners.

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